

**Subject:** Re: First Thursdays Trolley Ridership  
**From:** Lorena Parker  
**Date:** 11/22/2016 10:51 AM  
**To:** "Bezmalinovich, Augie" <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)>  
**CC:** Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)>

Trolley discussion meeting confirmed for Thursday, Dec. 1st at 2:30pm in my office.

See you then.

Happy Thanksgiving.

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
**San Pedro Historic Waterfront**  
**Business Improvement District**  
390 W. 7th Street | San Pedro, CA 90731  
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)  
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On Tue, Nov 22, 2016 at 8:50 AM, Bezmalinovich, Augie <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

I have a SP Chamber Holiday Parade meeting at 3:30 on the 1<sup>st</sup> – can we meet at 2:30 or 3:00?

**From:** Jonathan Williams [mailto:[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)]  
**Sent:** Monday, November 21, 2016 4:24 PM  
**To:** Bezmalinovich, Augie  
**Cc:** Lorena Parker  
**Subject:** RE: First Thursdays Trolley Ridership

I can only do late afternoon on the 1st.

Jonathan Williams  
President & CEO  
Pacific Battleship Center

On Nov 21, 2016 4:18 PM, "Bezmalinovich, Augie" <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

I not here on Dec 2<sup>nd</sup>. The morning of the 1<sup>st</sup> works....

**From:** Lorena Parker [mailto:[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)]  
**Sent:** Monday, November 21, 2016 3:28 PM  
**To:** Jonathan Williams  
**Cc:** Bezmalinovich, Augie  
**Subject:** Re: First Thursdays Trolley Ridership

Ok with me. Augie, do you work that day or is it your day off?

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On Mon, Nov 21, 2016 at 3:22 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:

Can we do late afternoon on 12/2?

On Mon, Nov 21, 2016 at 3:20 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:

12/1 & 12/2 also work for me.

Lorena Parker

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On Mon, Nov 21, 2016 at 3:12 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:

I actually won't be around on 12/7, as I will be in Pearl Harbor for the 75th.

On Mon, Nov 21, 2016 at 3:10 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:

How about after our next board meeting on 12/7/16?

Lorena Parker

*Executive Director*

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On Mon, Nov 21, 2016 at 3:06 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:

My next openings are 12/1. Let me know what may work.

On Mon, Nov 21, 2016 at 3:05 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:

Augie,

Let's just have an informal meeting with Jonathan, you and me. We can discuss.

What's your schedule? I'm not in Wed-Fri. this week.

Lorena Parker

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On Mon, Nov 21, 2016 at 2:39 PM, Bezmalinovich, Augie <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:

OK, not sure – I like the idea of creating a PBID adhoc subcommittee on the Trolley – I would be willing to chair and I would like Jonathan on that committee.

When we started with 1<sup>st</sup> Thursday Trolley service, I did see people aboard and I'm wondering if maybe the cold weather has something to do with it? Is 1<sup>st</sup> Thursday's getting less folks now in the winter time? Is it not being promoted?

**From:** Lorena Parker [mailto:[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)]

**Sent:** Monday, November 21, 2016 12:11 PM

**To:** Bezmalinovich, Augie

**Subject:** First Thursdays Trolley Ridership

Augie,

We've been running the First Thursday trolleys for awhile now and I wanted to report back to you that there is almost zero ridership.

I'm wondering if those funds can be spent more efficiently?

Your thoughts?

Lorena Parker

*Executive Director*

*San Pedro Property Owners' Alliance*

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Kind Regards,

Jonathan Williams  
President & CEO

\*Pacific Battleship Center\*

Battleship IOWA Museum

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Website: [www.pacificbattleship.com](http://www.pacificbattleship.com)

Facebook: <http://www.facebook.com/pacificbattleship>

Twitter: <http://www.twitter.com/ussiowa>

Instagram: <http://www.instagram.com/battleshipiowa>

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